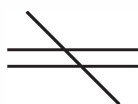




Hi,

**I AM ALESSANDRO ANTONICELLI,
AND I AM PLEASED TO MEET YOU.**

我的名字是亚历山德罗·安东尼切利，很高兴认识你。



Costal Rose Garden Phase 1, Wanghai road,
Nanshan district, Shenzhen, CHINA

www.antoncelli.me
[linkedin.com/in/alexantoncelli](https://www.linkedin.com/in/alexantoncelli)
wechat: alex_chonguo

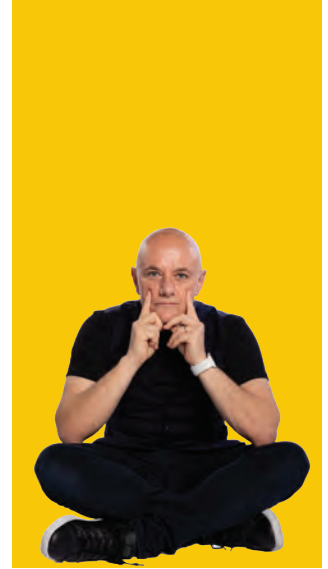
ALESSANDRO ANTONICELLI

M. Ed / Certified PreK-12 Art Educator / Visual Communicator

email: alessandro@antonicelli.me

wechat: alex_chonguo

phone/whatsup: +86 137 61511132



Hi,

TO WHOM IT MAY CONCERN

Alessandro is a highly accomplished educator and designer. He holds a Master's of Education and is PreK-12 certified Art teacher. He has also served as an Associate Professor at Raffles University, an Asian-based university specializing in Design.

Alessandro is particularly passionate about the intersection of traditional and modern media and the role that education can play in bridging cultures. Alessandro became an Associate Professor through extensive research and on-the-ground application of Multiple Intelligence combined with Project-Based Learning (PBL) and Learning-by-Doing. He has also spent several years working in the e-Learning field and has developed smart platforms.

Alessandro has received numerous certifications for his expertise in design evaluation, project-based learning in the arts, and teaching critical thinking through art. He has been teaching art and design in China since 2004, and has held various leadership roles such as Program Director, Director, and Head of Department. Thanks to his proven leadership skills, Alessandro has successfully helped colleagues develop and be promoted while ensuring that students benefit from a cohesive team and are accepted by some of the most prestigious art and design colleges and universities in the world.

Alessandro's career began as Program Director of the Graphic Design and Interactive Media program at Raffles Design Institute attached to Changchun University. Ten years later, he moved to the Raffles China HQ in Dong Hua University in Shanghai. During his time at Raffles Education Corporation, he served as Director for International Relationship, Director of the Corporate Training project, and Founding Member of Raffles Academy.

Alessandro is deeply committed to promoting Chinese art and design. He founded the blog APERTURETWO.COM to share the beauty of modern and traditional Chinese art and design with the Italian public. In 2015, he was one of the founders of ASSOCIATION OF ITALIAN SCHOLARS IN CHINA (AAIIC), and he is an active member of the ITALIAN DESIGN ASSOCIATION operating in China.

In 2021, Alessandro was appointed to the Global Advisory Board of ARTFOLIO.IO, an established arts ecosystem that nurtures young and upcoming artists in Singapore and beyond.

Currently, he serves as Head of the Creative Arts & Design Department at HUITONG SCHOOL, in Shenzhen, South China.



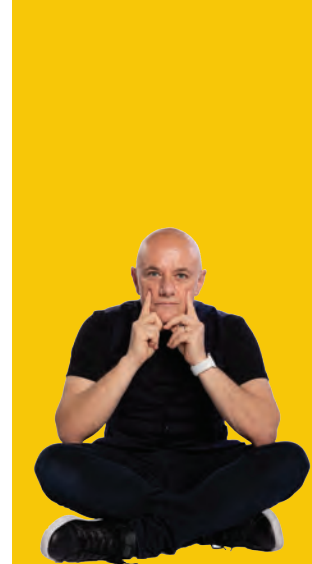
ALESSANDRO ANTONICELLI

教育硕士 / 预认证的学前至12年级美术教育家 / 视觉传达者

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你好，

可能涉及的人士

亚历山德罗是一位极富成就的教育家和艺术家，在美国华盛顿特区拥有教育硕士学位，同时也是一名持有PreK-12艺术认证的美术教师。他曾在专注于设计的亚洲大学-来福士大学担任副教授。亚历山德罗对传统媒体和现代媒体的交汇处以及教育在弥合文化差异中的作用特别热衷。

亚历山德罗通过广泛的研究和实地应用多元智能与项目制学习（PBL）和实践学习，成为一名副教授。他还在电子学习领域工作了几年，并开发了智能平台。

亚历山德罗因其在设计评估、艺术中的项目制学习以及通过艺术教学批判性思维方面的专业知识而获得了多项认证。自2004年以来，他一直在中国教授艺术和设计，并担任过诸如项目主任、主任和系主任等多种领导职务。由于其卓越的领导能力，亚历山德罗成功地帮助同事发展并晋升，同时确保学生受益于一个协调一致的团队，并被世界上一些最负盛名的艺术和设计学院和大学所接受。

亚历山德罗的职业生涯始于长春大学附属来福士设计学院的平面设计与交互媒体项目主任。十年后，他搬到了上海东华大学的中国总部。在来福士教育公司工作期间，他曾担任国际关系主任、企业培训项目主任和来福士学院的创始成员。

亚历山德罗深深致力于推广中国艺术和设计。他创办了博客 APERTURETWO.COM，与意大利公众分享现代和传统中国艺术和设计之美。2015年，他是意大利学者在中国协会（AAIIC）的创始人之一，并且是在中国运营的意大利设计协会的积极成员。

2021年，亚历山德罗被任命为ARTFOLIO.IO全球顾问委员会成员，该组织是一个旨在培养新加坡及其他地区年轻和有潜力艺术家的成熟艺术生态系统。目前，他担任汇通学校创意艺术与设计部主任。



ALESSANDRO ANTONICELLI

M. Ed / Certified PreK-12 Art Educator / Visual Communicator

SELF INTRODUCTION



As an international expert in design and both traditional and online education, I possess excellent communication and public relations skills. Having lived and worked in China since 2004, I have coached thousands of art students, creating a cultural bridge between Eastern and Western design.

WORK EXPERIENCES

- JULY 2019 - NOW / SHENZHEN NANSHAN HUITONG SCHOOL /** Head of Creative Arts & Design Department
Shenzhen, China
- MAY 2018 - APR 2019 / SPACG Studio /** Director of Design
Shanghai, China
- JAN 2016 - APR 2018 / CLIOedu /** Director of e-Learning and Multimedia Design Department
Lecce, Italy
- OCT 2011 - DEC 2015 / RAFFLES DESIGN INSTITUTE /** Director of the Corporate Training Department
Director for Interantional Relationships
Dong Hua University, Shanghai, China
- MAR 2004 - SEP 2011 / RAFFLES INT'L COLLEGE /** Program Director of the Visual Communication Department
Director of the Center for Professional Development
Graphic Design and Multimedia Lecturer
Changchun University, China
- OCT 2001 - JAN 2004 / THE WEB AGENCY /** Owner & Multimedia Project Manager
Bari, Italy
- JAN 1999 - SEP 2001 / CLIO LTD /** Multimedia Project Manager
Lecce, Italy

EDUCATION & TITLES

ASSOCIATE PROFESSORSHIP

Visual Communication
RAFFLES UNIVERSITY, SINGAPORE

MASTER COURSE

Master's of Education with specialization in Global Education
MORELAND UNIVERSITY, WASHINGTON D.C., USA

Multimedia Production and Project Management

MEDIAMASTER SCHOOL, ROME, ITALY

PROFESSIONAL DEVELOPMENT

United States Certified Pre-K 12 Art Teacher

Project Based Learning in the Arts

INSTITUTE FOR ARTS INTEGRATION AND STEM, USA

IB Diploma Programme Visual Arts Cat 1 & 2

ST. CLAIRE'S OXFORD, UK

LANGUAGES

Italian	●	●	●	●	●
English	●	●	●	●	●
Chinese	●	●	●	●	●
Spanish	●	●	●	●	●



SOFTWARE SKILLS

Photoshop	●	●	●	●	●	●
Illustrator	●	●	●	●	●	●
Indesign	●	●	●	●	●	●
Dreamweaver	●	●	●	●	●	●
After Effects	●	●	●	●	●	●
Premiere	●	●	●	●	●	●
3DS	●	●	●	●	●	●
CMS (WordPress/Joomla)	●	●	●	●	●	●
LMS (Moodle)	●	●	●	●	●	●
Garageband	●	●	●	●	●	●
Prezi	●	●	●	●	●	●

AFFILIATIONS & MEMBERSHIPS

ASSOCIATION OF ITALIAN SCHOLARS CHINA
Co-founder and currently Board Member

ITALIAN DESIGN ASSOCIATION CHINA
Board Member

ARTFOLIO.IO SINGAPORE
Board Member

ASSOCIATION OF APULIANS CHINA
Board Member

SUBJECTS TAUGHT

Design Investigation & Culture	Page Layout
Creativity and Problem Solving	Packaging Design
Applied Illustration	Portfolio Workshop
Colour For Designers	New Media Development
Typography	Advanced Interactive Design
Digital Illustration	E-Commerce Application
Image Processing	Experimental Video
Design Principles	3D Animation Laboratory
Graphic Design	Advanced 3D Laboratory
Digital Photography	Major Project
Identity Systems	Video and Audio Editing
3D Techinques	Animation Principles
Interactive Media Design	Video Techniques
Web Design Principles	Screenplay & Storyboarding
User Interaction Design	Programming Integration
Advertising Design	Advance Researches & Creative Skills
Advanced Layout and Production	Social Media Design & Web Marketing
Graphic Production	Internship
Publication Design	
Independent Research	

