

I AM ALESSANDRO ANTONICELLI, AND I AM PLEASED TO MEET YOU.

我的名字是亚历山德罗·安东尼切利,很高兴认识你。



Costal Rose Garden Phase 1, Wanghai road, Nanshan district, Shenzhen, CHINA

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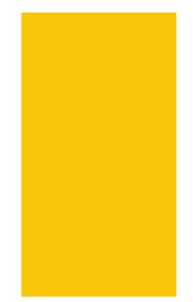
# ALESSANDRO ANTONICELLI

M. Ed / Certified PreK-12 / Art Educator / Visual Communicator

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#### TO WHOM IT MAY CONCERN

Alessandro is a highly accomplished educator and designer.

He holds a Master's of Education and he is PreK-12 certified Art teacher. Alessandro has successfully earned IB Visual Arts and AP Art & Design certifications. He has also served as an Associate Professor at Raffles University, an Asian-based university specializing in Design. Alessandro is particularly passionate about the intersection of traditional and modern media and the role that education can play in bridging cultures. Alessandro holds also a Foreign Permanent Resident ID Card granted by the People's Republic of China (Green Card).

Alessandro became an Associate Professor through extensive research and on-the-ground application of Multiple Intelligence combined with Project/Problem-Based Learning (PBL) and Learning-by-Doing. He has also spent several years working in the e-Learning field and has developed smart platforms.

Alessandro has received numerous certifications for his expertise in design evaluation, project-based learning in the arts, and teaching critical thinking through art. He has been teaching art and design in China since 2004, and has held various leadership roles such as Program Director, Director, and Head of Department.

Thanks to his proven leadership skills, Alessandro has successfully helped colleagues develop and be promoted while ensuring that students benefit from a cohesive team and are accepted by some of the most prestigious art, design colleges and universities in the world.

Alessandro's career began as Program Director of the Graphic Design and Interactive Media program at Raffles Design Institute attached to Changchun University. Ten years later, he moved to the China HQ in Dong Hua University in Shanghai. During his time at Raffles Education Corporation, he served as Director for International Relationship, Director of the Corporate Training project, and Founding Member of Raffles Academy.

Alessandro is deeply committed to promoting Chinese art and design. He founded the blog APERTURETWO.COM to share the beauty of modern and traditional Chinese art and design with the Italian public. In 2015, he was one of the founders of ASSOCIATION OF ITALIAN SCHOLARS IN CHINA (AAIIC), and he is an active member of the ITALIAN DESIGN ASSOCIATION operating in China

In 2021, Alessandro was appointed to the Global Advisory Board of ARTFOLIO.IO, an established arts ecosystem that nurtures young and upcoming artists in Singapore and beyond.

Currently, he serves the Senior Leadership team as Deputy Head of Studios after having served for 4 years as Head of the Creative Arts & Design Department at HUITONG SCHOOL (formerly known as Whittle School & Studios) in Shenzhen, South China, where he is a faculty founding member.

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#### **SELF INTRODUCTION**



Passionate educator and creative visionary with over 25 years in arts and design education. Committed to inspiring students to embrace creativity, think independently, and build the confidence to make their mark in a global community.

#### LANGUAGES

Italian **English** Chinese Spanish



#### **WORK EXPERIENCES**

JULY 2019 - NOW | SHENZHEN NANSHAN **HUITONG SCHOOL** | Deputy Head cum Head of Creative Arts & Design Department Shenzhen, China

MAY 2018 - APR 2019 | SPACG Studio | Director of Design Shanghai, China

JAN 2016 - APR 2018 | CLIOedu |

Director of e-Learning and Multimedia Design Department

OCT 2011 - DEC 2015 | RAFFLES DESIGN INSTITUTE |

Director of the Corporate Training Department Director for Interantional Relationships Dong Hua University, Shanghai, China

MAR 2004 - SEP 2011 | RAFFLES INT'L COLLEGE |

Program Director of the Visual Communication Department Director of the Center for Professional Development Graphic Design and Multimedia Lecturer

Changchun University, China

OCT 2001 - JAN 2004 | THE WEB AGENCY |

Owner & Multimedia Project Manager Bari, Italy

JAN 1999 - SEP 2001 | CLIO LTD |

Multimedia Project Manager

#### **EDUCATION & TITLES**

## ASSOCIATE PROFESSORSHIP

Visual Communication RAFFLES UNIVERSITY, SINGAPORE

#### **MASTER COURSE**

Master's of Education with specialization in Global Education MORELAND UNIVERSITY, WASHINGNOT D.C., USA

Multimedia Production and Project Management MEDIAMASTER SCHOOL, ROME, ITALY

PROFESSIONAL DEVELOPMENT United States Certified Pre-K 12 Art Teacher

AP Art & Design COLLEGE BOARD, USA

Project Based Learning in the Arts INSTITUTE FOR ARTS INTEGRATION AND STEM, USA

IB Diploma Programme Visual Arts Cat 1 & 2 ST. CLAIRE'S OXFORD. UK

#### SOFTWARE SKILLS

Photoshop				
Illustrator			•	•
Indesign	•			
Dreamweaver	•			•
After Effects	•			•
Premiere	•			
3DS	•			•
CMS (WordPress/Joomla)	•			•
LMS (Moodle)	•			•
Garageband	•			•
Prezi		•	•	•

### AFFILIATIONS & MEMBERSHIPS

ASSOCIATION OF ITALIAN SCHOLARS CHINA Co-founder and currently Board Member

ITALIAN DESIGN ASSOCIATION CHINA **Board Member** 

ARTFOLIO.IO SINGAPORE **Board Member** 

ASSOCIATION OF APULIANS CHINA **Board Member** 

### SUBJECTS TAUGHT

Design Investigation & Culture Creativity and Problem Solving Applied Illustration Colour For Designers Typography **Digital Illustration Image Processing** Design Principles Graphic Design Digital Photography **Identity Systems** 3D Techinques Interactive Media Design Web Design Principles User Interaction Design Advertising Design Advanced Layout and Production Creative Skills **Graphic Production Publication Design** Independent Research

Page Layout Packaging Design Portfolio Workshop New Media Development Advanced Interactive Design E-Commerce Application Experimental Video 3D Animation Laboratory Advanced 3D Laboratory Major Project Video and Audio Editing **Animation Principles** Video Techniques Screenplay & Storyboarding Programming Integration Advance Researches & Social Media Design & Web Marketing

Internship