

I AM ALESSANDRO ANTONICELLI, AND I AM PLEASED TO MEET YOU.

我的名字是亚历山德罗·安东尼切利,很高兴认识你。



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ALESSANDRO ANTONICELLI

M. Ed / Certified PreK-12 / Art Educator / Visual Communicator

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TO WHOM IT MAY CONCERN

Alessandro is particularly passionate about the intersection between traditional and modern media and the vital role education plays in bridging cultures. He is a holder of a Foreign Permanent Resident ID Card granted by the People's Republic of China (Green Card), reflecting his long-standing commitment to education and cultural exchange in China.

He became an Associate Professor through extensive research and practical application of Multiple Intelligences theory, combined with Project- and Problem-Based Learning (PBL) and Learning-by-Doing methodologies. Alessandro has also spent several years in the elearning field, developing innovative digital learning platforms and promoting creative technology integration in education.

He has received numerous certifications for his expertise in design evaluation, project-based learning in the arts, and teaching critical thinking through art. Since 2004, Alessandro has been teaching art and design in China, where he has held a range of leadership positions, including Programme Director, Director, and Head of Department. His proven leadership has helped colleagues grow professionally and ensured that students receive cohesive, high-quality instruction, leading many to admission into prestigious art and design universities worldwide.

Alessandro's career began as Programme Director of the Graphic Design and Interactive Media programme at Raffles Design Institute (Changchun University). Ten years later, he transitioned to the China headquarters at Donghua University in Shanghai. During his tenure with Raffles Education Corporation, he served as Director for International Relations, Director of Corporate Training Projects, and was a founding member of Raffles Academy.

Deeply committed to promoting Chinese art and design, Alessandro founded APERTURETWO.COM to introduce modern and traditional Chinese art and design to Italian audiences. In 2015, he co-founded the Association of Italian Scholars in China (AAIIC) and remains an active member of the Italian Design Association operating in China.

In 2021, Alessandro was appointed to the Global Advisory Board of ARTFOLIO.IO, an international arts ecosystem that nurtures young and emerging artists in Singapore and beyond.

Currently, he serves on the Senior Leadership Team at Shenzhen Nanshan Huitong School as Deputy Head of Studios and Middle School Supervisor, after four successful years as Head of the Creative Arts & Design Department. In this dual role, Alessandro oversees the strategic development of Huitong's K-12 after-school "Studios" ecosystem while supervising academic, pastoral, and extracurricular excellence across Grades 6-8. As a founding faculty member, he continues to shape the school's vision of future-oriented, interdisciplinary education that integrates arts, design, and technology.

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SELF INTRODUCTION



Passionate educator and creative visionary with over 25 years in arts and design education. Committed to inspiring students to embrace creativity, think independently, and build the confidence to make their mark in a global community.

WORK EXPERIENCES

JULY 2019 - NOW | SHENZHEN NANSHAN **HUITONG SCHOOL |** Senior Leadership Team | Deputy Head of Studios & Middle School Supervisor, formerly Head of Creative Arts & Design Department

MAY 2018 - APR 2019 | SPACG Studio | Director of Design Shanghai, China

JAN 2016 - APR 2018 | CLIOedu | Director of e-Learning and Multimedia Design Department

OCT 2011 - DEC 2015 | RAFFLES DESIGN INSTITUTE | Director of the Corporate Training Department Director for Interantional Relationships Dong Hua University, Shanghai, China

MAR 2004 - SEP 2011 | RAFFLES INT'L COLLEGE | Program Director of the Visual Communication Department Director of the Center for Professional Development

Graphic Design and Multimedia Lecturer Changchun University, China

OCT 2001 - JAN 2004 | THE WEB AGENCY |

Owner & Multimedia Project Manager Bari, Italy

JAN 1999 - SEP 2001 | CLIO LTD |

Multimedia Project Manager

EDUCATION & TITLES

ASSOCIATE PROFESSORSHIP

Visual Communication RAFFLES UNIVERSITY, SINGAPORE

MASTER COURSE

Master's of Education with specialization in Global Education MORELAND UNIVERSITY, WASHINGNOT D.C., USA

Multimedia Production and Project Management MEDIAMASTER SCHOOL, ROME, ITALY

PROFESSIONAL DEVELOPMENT United States Certified Pre-K 12 Art Teacher

AP Art & Design COLLEGE BOARD, USA

Project Based Learning in the Arts INSTITUTE FOR ARTS INTEGRATION AND STEM, USA

IB Diploma Programme Visual Arts Cat 1 & 2 ST. CLAIRE'S OXFORD. UK

LANGUAGES

Italian **English** Chinese Spanish



SOFTWARE SKILLS

Photoshop						•
Illustrator			•	•		•
Indesign						•
Dreamweaver	•					•
After Effects	•		•		•	•
Premiere						•
3DS	•				•	•
CMS (WordPress/Joomla)	•		•			•
LMS (Moodle)			•		•	•
Garageband	•				•	•
Prezi	•	•	•	•	•	•

AFFILIATIONS & MEMBERSHIPS

ASSOCIATION OF ITALIAN SCHOLARS CHINA Co-founder and currently Board Member

ITALIAN DESIGN ASSOCIATION CHINA **Board Member**

ARTFOLIO.IO SINGAPORE **Board Member**

ASSOCIATION OF APULIANS CHINA **Board Member**

SUBJECTS TAUGHT

Design Investigation & Culture Creativity and Problem Solving Applied Illustration Colour For Designers Typography **Digital Illustration Image Processing Design Principles** Graphic Design Digital Photography **Identity Systems** 3D Techinques Interactive Media Design Web Design Principles User Interaction Design Advertising Design Advanced Layout and Production Creative Skills **Graphic Production** Publication Design Independent Research

Page Layout Packaging Design Portfolio Workshop New Media Development Advanced Interactive Design E-Commerce Application Experimental Video 3D Animation Laboratory Advanced 3D Laboratory Major Project Video and Audio Editing **Animation Principles** Video Techniques Screenplay & Storyboarding Programming Integration Advance Researches & Social Media Design & Web Marketing

Internship

